



THETA CHARITY ANTIQUES SHOW OF HOUSTON 2015 ADVERTISING CONTRACT

Deadline for all contracts, artwork and payment is August 21, 2015

Advertiser (As you wish it to appear in printed materials) _____

Address _____ City, State, Zip _____

Telephone _____ Email _____

Advertising Agency (if applies) _____ Phone _____

COLOR ADS	COST
back cover	\$ 3,500
inside front cover	\$ 2,000
inside back cover	\$ 2,000
premier pages - 2 - 3	\$ 1,500
2-page spread	\$ 1,750
full page	\$ 1,000
half page	\$ 700
quarter page	\$ 500
business card	\$ 250

TOTAL AD COSTS:

Ad cost/fee \$ _____

10% bleed cost full pages only \$ _____

For an extra \$150 your ad will
Also be on the TCAS website \$ _____

TOTAL AMOUNT DUE: \$ _____

Overall size of catalogue is 8.5" wide by 11" tall

Full bleed 8.75" wide by 11.25" tall
with live area being 7.5" wide by 10" tall

Full page ad size without bleed 7.5" wide by 10"

Tall half page ad size 7" wide by 4.75" tall

Quarter page ad size 3.25" wide by 4.75" tall

Business card ad size 3.25" wide by 2" tall

EMAIL OR MAIL CONTRACT / PAYMENT

Margaret Buescher* margaretbuescher@yahoo.com

Phone: 713.621.3749

Mail to: 5333 Longmont Drive, Houston, TX 77056

*email preferred

PAYMENT:

- My check payable to Theta Charity Antiques Show
- Please charge my Visa MC

Card number _____ exp _____ date _____

Signature _____

Name on card _____

PLEASE RETAIN A COPY FOR YOUR RECORDS

www.ThetaCharityAntiquesShow.com



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INSTRUCTIONS ON SUBMITTING ARTWORK

ARTWORK(please check all that applies)

- repeat last year's ad (no changes)
- ad due from ad agency
- ad due from advertiser
- ad designed by Limb Design
(\$250 fee for ad, paid directly to Limb Design before printing)

TO SUBMIT AD BY EMAIL:

Isabel Lamb

isabel@limbdesign.com

phone: 713.529.1117

address: 1702 Houston Avenue,
Houston, TX 77007

1. Advertising rates are based upon advertiser furnishing artwork. Advertiser will pay additional charges in the amount of \$250 payable to Limb Design with contract submittal for ad to be designed by them. Payment must be made before August 1, 2015. All material becomes the property of the Theta Charity Antiques Show. This includes one ad design with pdf file for proofing.
 2. Advertising rates do not include any commission charges by an ad agency. Agency discount does not apply.
 3. Furnished ads should be accompanied by a color proof. We accept MAC formatted Indesign, Adobe Photoshop, Adobe Illustrator 300 dpi eps, tif or high resolution pdf files on CD, Flash Drive or emailed to **isabel@limbdesign.com**.
 4. Any changes made by the advertiser after the original copy has been submitted will be charged by the hour with a minimum of \$125 per hour.
 5. All stipulations must be embodied herein; no verbal agreements.
 6. Publisher reserves the right to print the name and address of the advertiser if the copy is not in by the copy deadline, August 21, 2015.
 7. The Show reserves the right to reject any copy deemed unsuitable for publishing. Photographs, CDs or flash drives will not be returned.
 8. No ads designed in Power Point, Word or Publisher will be accepted.
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THETA CHARITY ANTIQUES SHOW OF HOUSTON 2015 EXHIBITORS ADVERTISING CONTRACT

Deadline for ad materials/artwork is August 1, 2015

Your required full page color ad cost of \$700 is included in your booth rental payment

Exhibitor (As you wish it to appear in printed materials) _____

Address _____ City State Zip _____

Telephone _____ Email _____

Advertising Agency (if applies) _____ Phone _____

FULL PAGE COLOR AD 7" WIDE BY 10" TALL..... \$700

ADDITIONAL COST FOR FULL BLEED COLOR AD..... \$ 70
8.75" x 11.25" (Live Area being 7.5" x 10")

EMAIL, FAX, OR MAIL CONTRACT / MATERIALS:

Cindy Balderach cbalderach@gmail.com phone: 713.468.6901 fax: 281.589.8425

Mail to: 12415 Cobblestone, Houston, TX 77024

ARTWORK (please check all that applies)

- adduefromexhibitor
- ad due from your ad agency

If you want Limb Design to design your ad, payment will be due directly to Limb Design upon initial agreement.

TO SUBMIT AD BY EMAIL:

isabel@limbdesign.com

cbalderach@gmail.com

Phone: 713.529.1117

To mail: Isabel Lamb, 1702 Houston Avenue, Houston TX 77007

1. Advertising rates are based upon exhibitors furnishing artwork. Exhibitor will pay additional charges to Limb Design with contract submittal for ad to be designed by them. All material becomes the property of the Theta Charity Antiques Show. This includes one ad design with pdf file for proofing.
2. Furnished ads should be accompanied by a color proof. We accept MAC formatted Indesign, Adobe Photoshop, Adobe Illustrator 300 dpi eps, tif or high resolution pdf files on CD or emailed to isabel@limbdesign.com
3. Any changes made by the exhibitor after the original copy has been submitted will be charged by the hour - with a minimum of \$125 per hour
4. All stipulations must be embodied herein; no verbal agreements
5. Publisher reserves the right to print the name and address of the advertiser if the copy is not in by the copy deadline, August 1, 2015
6. The Show reserves the right to reject any copy deemed unsuitable for publishing. Photographs, CDs or flash drives will not be returned.
7. No ads designed in Power Point, Word or Publisher will be accepted.
8. Advertiser will be charged \$250 for any additional work that needs to be done on their ad if it is not camera-ready. Payment due before August 1, 2015.

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